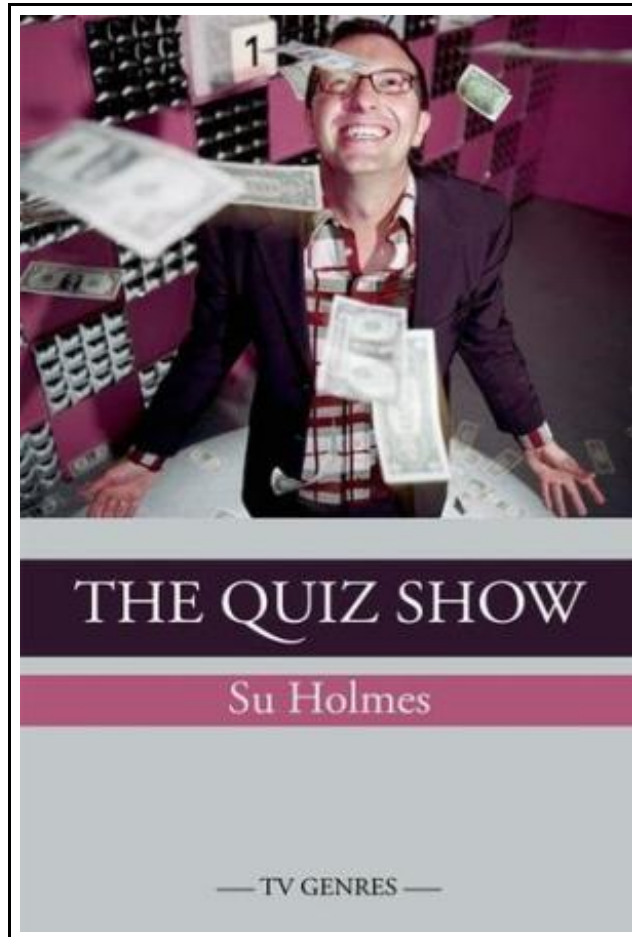


The Quiz Show



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Edinburgh University Press. Paperback. Book Condition: new. BRAND NEW, The Quiz Show, Su Holmes, Despite its enduring popularity with both broadcasters and audiences, the quiz show has found itself marginalised in studies of popular television. This book offers a unique introduction to the study of the quiz show, while also revisiting, updating and expanding on existing quiz show scholarship. Ranging across programmes such as Double Your Money, The \$64,000 Dollar Question, Twenty-One, The Price is Right, Who Wants to be a Millionaire and The Weakest Link to the controversial 'Quiz TV Call' phenomenon, the book explores programmes with a focus on question and answer. Topics covered include the relationship between quiz shows and television genre; the early broadcast history of the quiz show; questions of institutional regulation; quiz show aesthetics; the social significance of 'games'; 'ordinary' people as television performers, and questions of quiz show reception (from interactivity to on-line fandom). Key Features *Represents one of few book-length studies of the quiz show *Offers an accessible introduction to the genre for undergraduate students *Draws upon new archival research in order to contribute to knowledge about the early history of the quiz show *Demonstrates why the quiz show matters to Television Studies *Brings together key approaches in the field with new interventions and areas of study (such as the quiz show in the multi-platform age, and the study of 'ordinary' people as performers).

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