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By Amar Jyoti

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About The Author:- Amar Jyoti, with seven years of experience in business management, he is presently associated with IGNOU since January 2005 as research associate. He has published various articles in educational magazines and journals.

Contents:- Contents, Preface ix, Introduction 1, 1. Basic Principles of Management 5, Basic Concept of Management, Meaning and Nature of Management, Management and Organizations, Functions of Management, Management Challenges, 2. Development of Management Process 19, Evolution of Management Thought, Classical Schools of Management, Behavioural Management Theory, Quantitative School of Management, Systems Management Theory, Contingency School of Management, Quality School...



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