



## The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success (Hardback)

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By William N. Thorndike

Harvard Business Review Press, United States, 2012. Hardback. Book Condition: New. 211 x 142 mm. Language: English . Brand New Book. An outstanding book about CEOs who excelled at capital allocation. -- Warren Buffett #1 on Warren Buffett's Recommended Reading List, Berkshire Hathaway Annual Shareholder Letter, 2012 Named one of 19 Books Billionaire Charlie Munger Thinks You Should Read in Business Insider. A book that details the extraordinary success of CEOs who took a radically different approach to corporate management. -- Charlie Munger, Vice-Chairman of Berkshire Hathaway Corporation Thorndike explores the importance of thoughtful capital allocation through the stories of eight successful CEOs. A good read for any business leader but especially those willing to chart their own course. -- Michael Dell, chairman of the board of directors and chief executive officer of Dell What makes a successful CEO? Most people call to mind a familiar definition: a seasoned manager with deep industry expertise. Others might point to the qualities of today's so-called celebrity CEOs--charisma, virtuoso communication skills, and a confident management style. But what really matters when you run an organization? What is the hallmark of exceptional CEO performance? Quite simply, it is the returns for the...



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