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Blindspot: Hidden Biases of Good People (Paperback)

By Richard Clarke Cabot Professor of Social Ethics Mahzarin R Banaji, Anthony G Greenwald

Bantam, United States, 2016. Paperback. Book Condition: New. 201 x 132 mm. Language: English . Brand New Book. I know my own mind. I am able to assess others in a fair and accurate way. These self-perceptions are challenged by leading psychologists Mahzarin R. Banaji and Anthony G. Greenwald as they explore the hidden biases we all carry from a lifetime of exposure to cultural attitudes about age, gender, race, ethnicity, religion, social class, sexuality, disability status, and nationality. Blindspot is the authors metaphor for the portion of the mind that houses hidden biases. Writing with simplicity and verve, Banaji and Greenwald question the extent to which our perceptions of social groups without our awareness or conscious control shape our likes and dislikes and our judgments about people's character, abilities, and potential. In Blindspot, the authors reveal hidden biases based on their experience with the Implicit Association Test, a method that has revolutionized the way scientists learn about the human mind and that gives us a glimpse into what lies within the metaphoric blindspot. The title's good people are those of us who strive to align our behavior with our intentions. The aim of Blindspot is to explain...



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