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Handbook of Family Business: A Global Perspective

By Florence W. Kaslow (Ed.)

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. This book is designed to fill an important gap in the family business literature. As the worlds economies interface and intertwine with the evolution of international markets and globalization, the Handbook Of Family Business provides the essential broad knowledge that family business consultants need in todays business climate. It examines issues essential to anyone involved in, or consulting to, family businesses. Florence W. Kaslow, Ph.D., Editor, an internationally respected authority in both family psychology and family business consultation, presents a disciplined look at how family businesses are structured, the ebb and flow of their dynamics, and the ways they operate in different countries. Top family business consultants working in those countries share their methods of helping clients increase earnings and fulfill the missions of their companies. The contributors examine essential aspects of the world of family business today, including family offices, globalization, and the management of a familys wealth. Tables and figures, plus a helpful glossary, make complex and unfamiliar information easy to understand. Printed Pages: 488.



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